

Minutes - March 11, 2017

The quarterly club meeting was held at the Highland Falls Library, 298 Main St., Highland Falls, NY 10928 at 10 AM. Attending were Club President Nancy Patrick, Vice-President Jessica Rein, and Treasurer Andrew Schmidt.

1. OLD BUSINESS

a. Treasurer's Report -

Discussion/Action taken: Andrew reported the current balance is \$1,243.54 vs. \$1403.08 last year as this time; Membership current 81 vs. 89 last year

Discussion/Action taken: Jessica indicated we need to do more to attract new walkers. Andrew to send Nancy a list of the non-renewals. We will then do some analysis of these results.

b. AVA Convention, Billings, Montana, June, 2017

a. Discussion/Action taken: Andrew reported the club is approved for full participation (no outstanding arrears)

b. Silent Auction donation -

Discussion/Action taken: We authorized Nancy to spend roughly \$30 for selection of club's donation as well as allowance to mail to the hotel ahead of time.

c. Delegate Selection -

Discussion/Action taken: We authorized Andrew Schmidt to be the authorized delegate, and Tom Nisonger to be the alternate delegate. Nancy will send Andrew the form that needs to be signed by both Andrew and Tom, and then we will send this to the AVA.

d. Hosting Post Convention Walk on a Sunday

- 200 cars?
- 300-400 people?
- Perhaps at Walkway and HVRT?

Discussion/Action taken: Andrew to look into the potential of having a post convention walk held on the Walkway and be in touch with ESCV directly.

c. Piermont 5/6/11 km Event on Sunday, 23 April

Discussion/Action taken: Andrew reports that all arrangements have been made, including:

- a. Prewalk completed last year, 29 October
- b. Sanction complete, 23 Jan 2017
- c. Brochure approved by NERD 5 March, to be distributed to membership
- d. Final pre-walk to be scheduled in mid April

## 2. NEW BUSINESS

a. Participating Reports

Discussion/Action taken: Andrew reported the following statistics in terms of activity over the past few years:

- a. 2014 (703, w/146 with 5 TEs)
- b. 2015 (436, w/93 with 6 TEs)
- c. 2016 (406, w/18 over 1 TE)

We need to continue to look into expanding the walking totals later this year to develop some action to increase participation.

b. AVA "Big Give", 4 May 2017 - approval for usual \$25 donation needed

Discussion/Action taken: Andrew was authorized to make the same donation to the AVA in 2017 as we did in 2016.

c. Volksbiking, if desired, Club Contact person needed

Discussion/Action taken: Andrew will request a volunteer via our weekly emails to see if we can get someone who will be the 'Volksbike' representative to the club.

d. Club Participation in School Outreach program

Discussion/Action taken: Andrew will request a volunteer via our weekly emails to see if we can get someone who will perhaps take this task on for local schools.

e. Fort Montgomery YRE Walk Update

Discussion/Action taken: Nancy will check with the NY State Fort Montgomery Visitor's Center after they open on 4/1 to determine the status of the bridge and to see if we can reopen this Seasonal Event.

f. 2016 Incentive Books

g. Southampton Walk

Proposed for Sept 16th and 17th, 2017

Mike Green: Plan to walk on the Saturday the 16th and if rain Sunday the 17th. Confirmed that Army football is an away game (at Ohio State, expect this to be hard to watch) No Major Jewish Holidays. Confirmed that no major festivals in the Hamptons that weekend.

Discussion/Action taken: It was decided that we as a club would not take on the task to actually hire a bus or provide transportation due to the inhibitive cost. We will advertise for a person to obtain a particular hotel provide us with some discounted rates as well as a restaurant that we can have a group dinner on Saturday night. Andrew to place the date on the club calendar.

h. Privacy Policy to Post

Discussion/Action taken: Andrew proposed wording, that was changed by Betty Green via an email to add the provision of a legal request for information to be incorporated. The following paragraphs were approved:

"Upon joining the Volkssport Club at West Point, you will be asked for your full name, address, phone number(s) and email address. Your phone number(s) and email addresses are only used

for official club business. At other times, the club will obtain information that you provide, such as on start cards or walk sign-in sheets. Unless requested by a third party as a result of a legal proceeding, the club does not provide these pieces of your personal information (via selling, sharing, or renting) to any other third party organization, including our national American Volkssport Association (AVA). We do provide aggregate totals to third parties (for example, the AVA for summary walk statistics), but not data that provides personally identifiable information (PSI).

When we process any of your payment(s) to the club in form of a check, credit card, or other form of electronic payment, we will destroy our knowledge of account numbers or routing codes for your protection after any appropriate legal holding terms (e.g.: we are required to hold checks for a required period of time should we use electronic check deposit facilities).

You have the right to opt out of any of our email or US mail by asking to have us remove your particular pieces of information should you so desire; you would remain a member of the club until the end of your appropriate membership term unless we hear otherwise."

#### i. Approval of Club Donation Policy

Discussion/Action taken: This relates to donations received to the club when operating a Traditional Event (aka TE); we note that the club makes other cash donations to the AVA during the year (for example, the "Big Give" event, or during our December charitable donation process).

##### - Donations received during a YRE :

-The donations are to be split 50% to the AVA, and 50% to the club, provided the AVA continues to allow free-walkers. If, in the future, that is not the case, then 100% of the donations will go to the club.

##### - Donations received during a TE :

- If the venue is a 501c3 charity and hosted our event, 50% of donations to go the venue, 25% to the club, and 25% to the AVA, provided the AVA continues to allow free-walkers. If, in

the future, that is not the case, the venue will continue to receive 50%, and 50% of the donations will go to the club.

- If the venue is not a 501c3 charity or did not host our event, 50% of the donations go to the AVA, 50% to the club treasury, provided the AVA continues to allow free-walkers. If, in the future, that is not the case, then 100% of the donations will go to the club.

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